

# SYED AMMAL ENGINEERING COLLEGE

(An Autonomous Institution)

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai

Accredited with 'A+' Grade by NAAC

NBA Accredited UG Courses : CSE & MECH | Anna University Approved Research Centres : ECE, EEE, CSE & MECH

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## FACULTY PROFILE

<b>Name</b>	Dr. R. MEIKANDA GANESH KUMAR								
<b>Qualification</b>	MBA., M.Phil., Ph.D.,NET.,								
<b>Department</b>	MANAGEMENT STUDIES								
<b>Designation</b>	PROFESSOR & HOD								
<b>Date of Joining</b>	15.12.2003								
<b>E-Mail</b>	meiganesh@gmail.com								
<b>Experience (in years)</b>	<b>Teaching</b> 20		<b>Industry</b>		<b>Research</b>				
<b>Area of Specialization</b>	Marketing								
<b>Publications</b>	<b>National Conference</b> 5		<b>International Conference</b> 9		<b>International Journal</b> 12		<b>Books Authored</b>		
<b>Google Scholar Profile</b>	<a href="https://scholar.google.co.in/citations?user=UiqOUTQAAAAJ&amp;hl=en&amp;oi=ao">https://scholar.google.co.in/citations?user=UiqOUTQAAAAJ&amp;hl=en&amp;oi=ao</a>								
<b>Linkedin Profile</b>	<a href="https://in.linkedin.com/in/meikanda-ganesh-kumar-209a841b1">https://in.linkedin.com/in/meikanda-ganesh-kumar-209a841b1</a>								
<b>Research / Consultancy Projects</b>	<b>Grants</b>		<b>Projects</b>		<b>Consultancy</b>		<b>Funds Received</b> 2		
<b>FDP / Seminars / Workshops / Conference</b>	<b>FDP</b>		<b>Seminars</b>		<b>Workshops</b>		<b>Conference</b>		
	<b>Organized</b>	<b>Attended</b>	<b>Organized</b>	<b>Attended</b>	<b>Organized</b>	<b>Attended</b>	<b>Organized</b>	<b>Attended</b>	
	1	10	--	2	1	4	--	9	
<b>Membership in Professional Bodies</b>			<b>Reviewers in Journal</b>			<b>Editorial Board Member</b>			
Life Member: -- ISTE			--			--			
Member: --									
<b>Lecture Delivered</b>	<b>Guest Lecture</b> 05		<b>Chief Guest Address</b>			<b>Chair Person</b> 01			
<b>Project / Research Guidance</b>	<b>UG Level</b>		<b>PG Level</b> 95		<b>Ph.D. Guidance</b>				
					<b>Completed</b>		<b>Ongoing</b>		
<b>Achievements / Awards</b>									
<b>Anna University Supervisor Recognition Number</b>			<b>Institution Research Code for Computer Science and Engineering</b>						
<b>Roles in SAEC</b>	HOD - MBA								
<b>Institutional Collaboration</b>	NIL								