

## DEPARTMENT OF MANAGEMENT STUDIES

Department of MBA of Syed Ammal Engineering College , Ramanthapuram was established in the year 2009. The Department was started with a vision of developing the rural students to become competitive managers in all functional areas of management to meet global challenges.. The Department is designed to provide the knowledge, attitude and skills that are essential to become an effective leader in multitude of organizational settings.

### ACADEMIC YEAR-2021-2022

#### .ATAL STTP Participated

Dr. R.Meikanda Ganesh Kumar , Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "Imparting soft skills and life skills for Holistic Development", Organized by PSGR Krishnammal college for women during 06.09.2021 to 10.09.2021

Dr. R.Meikanda Ganesh Kumar , Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "5 Days Online Development Program on Organizational Behaviour", Organized by National institute of pharmaceutical education and Research, Hyderabad during 13.09.2021 to 17.09.2021.

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "Lean Thinking for Sustainable Business Practices", Organized by SRM Institute of Management and Technology during 16.08.2021 to 20.08.2021.

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has Participated in AICTE - ISTE approved One Week Online Short Term Training Programme (STTP) on 'Professional Practices for Teachers', Organized by Dr.N.G.P. INSTITUTE OF TECHNOLOGY Coimbatore during 23.08.2021 to 27.09.2021

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has Participated in 10 days FIP online Short term Online Short Term Training Programme (STTP) on Course of on Biostatistics and R programming Organized by RVS College of Arts & Science Coimbatore during 09.08.2021 to 19.08.2021.

Mrs. K.Veera Brindha , Assistant Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP "Stress Management", Organized by NIM, Ahmadsabad during 20.09.2021 to 24.09.2021.

Mrs. S.Jayamala Devi , Assistant Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "Innovation Management",

Organized by BVIMED during 20.09.2021 to 24.09.2021.

Ms.A.Vaishnavi , Assistant Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "Innovation Management", Organized by BVIMED during 20.09.2021 to 24.09.2021.

Mrs.A.Ramalakshmi , Assistant Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "", Organized by BVIMED during 20.09.2021 to 24.09.2021.

Mrs.A.Ramalakshmi , Assistant Professor, Department of Management Studies has Participated in AICTE Training And Learning (ATAL) academy sponsored Online FDP on "", Organized by BVIMED during 20.09.2021 to 24.09.2021.

### **FDP/Workshops/Webinars Attended**

Dr. R.Meikanda Ganesh Kumar , Professor, Department of Management Studies has participated in Three Days National Level Faculty Development Program on “Management Perspective in Research Technology and Development” Organized by Ayyanar Nadar Janaki Ammal College Sivakasi during 23.09.2021 to 25. 09.2021

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated in Five Day National Level Faculty Development Program on “Nuance of Research techniques” Organized by Sri Krishna Adithya College of Arts and Science Coimbatore during 06.09.2021 to 10. 09.2021

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated in National One Week faculty Development Program Research Excellence and Academic Development “Organized by Neelkanthrao Shinde Science and Arts College Maharashtra during 09.08.2021 to 14. 08.2021.

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated in Seven Days National Level FACULTY DEVELOPMENT PROGRAM ON "NTA NET / TNSET 2021 Organized by Hindusthan College Of Arts And Science Coimbatore during 10.08.2021 to 16. 08.2021.

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated in Six Days National faculty Development Program “Digital Teaching methods in Higher Education” Organized by Organized by Hindusthan College Of Arts And Science Coimbatore during 23.08.2021 to 28. 08.2021

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated in Three Days Faculty Development Program on “EARNING BASIC STATISTICS AND DATA INTERPRETATION USING SPSS ” Organized by Saveetha Engineering College-Chennai during 23.09.2021 to 25. 09.2021

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated in Three Days Faculty Development Program on “EARNING BASIC STATISTICS AND DATA INTERPRETATION USING SPSS ” Organized by Saveetha Engineering College-Chennai during 23.09.2021 to 25. 09.2021.

Mrs. K.Veera Brindha , Assistant Professor, Department of Management Studies has participated in One

day FDP on Empowering Investors towards security market” Organized Shambhunath Group of Institutions Pragyagraj – Uttar Radesh during on 14.08.2021.

Mrs. K.Veera Brindha , Assistant Professor, Department of Management Studies has participated in Webminar “ Emerging Trends in investment and opportunities in Covid Economy” Organized by Guru Nanak College – Chennai during on 09.08.2021.

Mrs. S.Jayamaladevi , Assistant Professor, Department of Management Studies has participated in One day FDP on Empowering Investors towards security market” Organized Shambhunath Group of Institutions Pragyagraj – Uttar Radesh during on 14.08.2021.

Mrs. A.Ramalakshmi , Assistant Professor, Department of Management Studies has participated in One day FDP on Empowering Investors towards security market” Organized Shambhunath Group of Institutions Pragyagraj – Uttar Radesh during on 14.08.2021.

Ms. A.Vaishnavi , Assistant Professor, Department of Management Studies has participated in One day FDP on Empowering Investors towards security market” Organized Shambhunath Group of Institutions Pragyagraj – Uttar Radesh during on 14.08.2021.

## Conference Presentation

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has presented the paper titled “Unlocking challenges and opportunities Business in COVID-19” in the Two Days Virtual International Conference on Pandemic and Business Sustainability on 21.10.2021&22.10.2021 conducted by DR.N.G.P. ARTS AND SCIENCE COLLEGE, COIMBATORE

Dr. K.Jeyabalan , Associate Professor, Department of Management Studies has participated International Conclave on Tools and Strategies for emerging Business” in lity on 18.08.2021 conducted by KPR College of Arts Science and Research Coimbatore


## Journal Publications


Title of the Paper	Name of the Author(s)	Name of the Journal	Impact Factor	Indexed	Year
A STUDY ON FINANCIAL ANALYSIS AND WORKING CAPITAL MANAGEMENT OF JAYALATHE WORK PRIVATE LIMITED.”	Dr. K.Jeyabalan Associate Professor, Department of Management Studies	NIU International Journal of Human Rights ISSN: 2394 – 0298 Volume 8(X), 2021	1.03	UGC Care list I	2021
“A STUDY ON BRAND AWARENESS AT ASHOKA PLASTICS, MADURAI”	Dr. K.Jeyabalan Associate Professor, Department of Management Studies	George Washington International Law Review, ISSN-1534-9977, E-ISSN-0748-4305	0.82	UGC Care list I 2021	2021



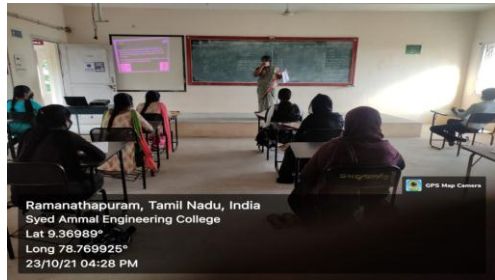
“A STUDY ON BRAND AWARENESS AT ASHOKA PLASTICS, MADURAI”	Mrs.S.Jayamala devi Assitant Professor, Department of Management Studies	George Washington International Law Review, ISSN-1534-9977, E-ISSN-0748-4305	0.82	UGC Care list I 2021	2021
“A STUDY ON BRAND AWARENESS AT ASHOKA PLASTICS, MADURAI”	Ms.A.Vaishnai Assitant Professor, Department of Management Studies	George Washington International Law Review, ISSN-1534-9977, E-ISSN-0748-4305	0.82	UGC Care list I 2021	2021
A STUDY ON FINANCIAL ANALYSIS AND WORKING CAPITAL MANAGEMENT OF JAYA LATHE WORK PRIVATE LIMITED.”	Mrs. A.Ramalakshmi Assistant Professor, Department of Management Studies	NIU International Journal of Human Rights ISSN: 2394 – 0298 Volume 8(X), 2021	1.03	UGC Care list I	2021

## ACADEMIC YEAR-2021-2022



### Programme Organized by MBA Department


S.N O	Date	Programme	Guest Name	Event photos
1	11.10.2021	CCC Club Activity	Product Expo on Adulteration	

3.	23.10.2021	DOM EVENT MANAGEMENT	Number Series Mrs.S.Jayamaladevi	
4.			Time Management Dr.R.Meikanda Ganesh Kumar	
	23.10.2021	Interact about the Student Personality Development	Prof.P.IBRAHIM,M.A. (Eng),M.A.(MCJ), Student Development Counselor	


			<b>Stress Management</b> <b>Mrs.A.Rama Lakshmi</b>	 <p>A photograph of a classroom during a session. Students are seated at desks, and a teacher is standing at the front. A Google Maps overlay is present in the bottom left corner.</p> <p>Ramanathapuram, Tamil Nadu, India  Syed Ammal Engineering College  Lat 9.36989°  Long 78.769925°  23/10/21 02:13 PM</p>
7.			<b>Alphanumeric Series &amp; Seating Arrangements</b> <b>Ms.A.Vaishnavi</b>	 <p>A photograph of a classroom during a session. Students are seated at desks, and a teacher is standing at the front. A Google Maps overlay is present in the bottom left corner.</p> <p>Ramanathapuram, Tamil Nadu, India  Syed Ammal Engineering College  Lat 9.36989°  Long 78.769925°  23/10/21 04:00 PM</p>
8.			<b>Art of Speaking</b> <b>Mrs.K.Veera Birundha</b>	 <p>A photograph of a classroom during a session. Students are seated at desks, and a teacher is standing at the front. A Google Maps overlay is present in the bottom left corner.</p> <p>Ramanathapuram, Tamil Nadu, India  Syed Ammal Engineering College  Lat 9.36989°  Long 78.769925°  23/10/21 04:28 PM</p>



9.	26.10.2021	Interact about the Student Personality Development	Prof.P.IBRAHIM,M.A. (Eng),M.A.(MCJ), Student Development Counselor	 <p>Ramanathapuram, Tamil Nadu, India Syed Ammal Engineering College Lat 9.36989° Long 78.769925° 26/10/21 10:03 AM</p>
10.	29.10.2021	Nurturing Entrepreneurship	Dr.A.Jasmine Head Dept of Commerce & Business Administration & Research Centre, TBAKC	 <p>Ramanathapuram, Tamil Nadu, India Syed Ammal Engineering College Lat 9.36989° Long 78.769925° 29/10/21 03:19 PM</p>

11.	23.11.2021	<b>SAMBHAV NATIONAL LEVEL AWARENESS PROGRAMME ON ENTREPRENEURSHIP (eNLAP)</b>		 <p>Ramanathapuram, Tamil Nadu, India Syed Ammal Engineering College Lat 9.36989° Long 78.769925° 23/11/21 10:40 AM</p>
12.	03.12.2021	<b>CCC Club Activity</b>	<b>Quiz on Consumer Rights</b>	 <p>Ramanathapuram, Tamil Nadu, India Syed Ammal Engineering College Lat 9.36989° Long 78.769925° 03/12/21 02:34 PM</p>



13.	10.12.2021	<b>Stock Market's Trading System</b>	<b>K.Nivas Sankar Planet Gartu Constructions Ramanathapuram.</b>	 <p>Ramanathapuram, Tamil Nadu, India  Syed Ammal Engineering College  Lat 9.36989°  Long 78.769925°  10/12/21 02:33 PM</p>
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14.

11.12.2021

**DOM EVENT  
MANAGEMENT**

Microsoft office Excel  
Mrs.A.Rama Lakshmi

Dr.R.Meikanda Ganesh  
Kumar

Management Activity  
Mrs.K.veera Brindha

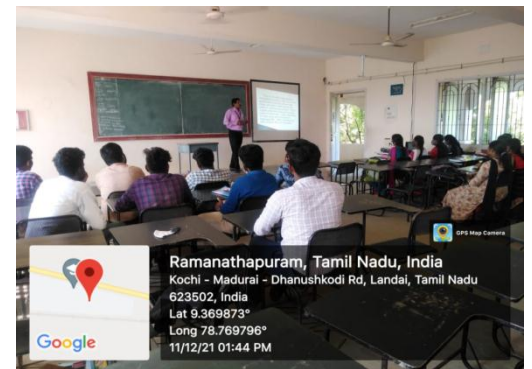


**GUEST LECTURE**

**Prof.R.Kavitha  
Syed Ammal  
Engineering College,  
Ramanathapuram**



**Basics of Tally  
Dr.K.Jeyabalan**



**Microsoft Office Word  
Mrs.S.Jayamaladevi**



23.12.2021

**STUDENT  
TRAINING AND  
DEVELOPMENT  
CELL(STDC) &  
Department of  
English jointly  
Organizing  
Personality  
Development as  
well as Spoken  
Communication  
Skill Development**

**Prof.P.Ibrahim-  
Coordinator,STDC**



**Prof.R.Kavitha,HOD  
Department of English**



**Prof.V.Sheeba,AP  
Department of English**

