



SYED AMMAL ENGINEERING COLLEGE

(An ISO 9001: 2015 Certified Institution)

Dr. E.M. Abdullah Campus, Ramanathapuram – 623 502



FACULTY PROFILE

Name	Dr. R. MEIKANDA GANESH KUMAR								
Qualification	MBA., M.Phil., Ph.D.,								
Department	MANAGEMENT STUDIES								
Designation	PROFESSOR								
Date of Joining	15.12.2003								
E-Mail	meiganesh@gmail.com								
Experience (in years)	Teaching		Industry		Research				
	18		---		--				
Area of Specialization	Marketing								
Publications	National Conference		International Conference		International Journal		Books Authored		
	5		7		7		--		
Research / Consultancy Projects	Grants		Projects		Consultancy		Funds Received		
	--		---		--		2		
FDP / Seminars / Workshops / Conference	FDP		Seminars		Workshops		Conference		
	Organized	Attended	Organized	Attended	Organized	Attended	Organized	Attended	
	3	35	--	42	5	67	--	12	
Membership in Professional Bodies			Reviewers in Journal			Editorial Board Member			
Life Member: ISTE			--			--			
Member:									
Lecture Delivered	Guest Lecture		Chief Guest Address			Chair Person			
	02		--			01			
Project / Research Guidance	UG Level		PG Level		Ph.D. Guidance				
	--		70		Completed		Ongoing		
					--		--		
Achievements / Awards									
Anna University Supervisor Recognition Number	--		Institution Research Code			---			
Roles in SAEC	HOD - MBA ED Cell Coordinator								
Institutional Collaboration	NIL								